



LEADING A MULTI-GENERATIONAL WORKFORCE



**Baraga County Chamber of Commerce Presents:
Kathy Grinsteiner, Provider Relations Manager
Blue Cross Blue Shield Blue Care Network**

When: Friday, September 7, 2018
Time: Noon – 4 pm – Lunch Included
Where: Baraga Lakeside Inn, 900 US Hwy 41 S, Baraga, MI 49908
Cost: \$20 Member/\$30 Non-member

With three generations firmly represented in the workforce, and a fourth knocking on our doors, it is incumbent upon leaders to learn how to adapt to a changing landscape. As leaders, our role is to maximize the potential of every team member. To do that, we need to understand what makes them tick.

In this highly interactive workshop, you will learn

- How each generation's experiences influence their views and behaviors
- What motivates employees of each generation
- Why mindsets around age impact productivity
- When to step in to build team cohesiveness
- How Generation Z will rock our world

For more information and online registration, please visit:

www.baragacounty.org/chamber-of-commerce

Pre-registration is required by 3 PM Wednesday, August 29, 2018. Seating is limited.

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