



Baraga County Chamber of Commerce Presents:
 Kathy Grinsteiner, Provider Relations Manager
 Blue Cross Blue Shield Blue Care Network



LEADING A MULTI-GENERATIONAL WORKFORCE

When: Friday, September 7, 2018
Time: Noon – 4 pm – Lunch Included
Where: Baraga Lakeside Inn, 900 US Hwy 41 S, Baraga, MI 49908
Cost: \$20 Member/\$30 Non-member

With three generations firmly represented in the workforce, and a fourth knocking on our doors, it is incumbent upon leaders to learn how to adapt to a changing landscape. As leaders, our role is to maximize the potential of every team member. To do that, we need to understand what makes them tick.

Proudly sponsored by:



In this highly interactive workshop, you will learn

- How each generation’s experiences influence their views and behaviors
- What motivates employees of each generation
- Why mindsets around age impact productivity
- When to step in to build team cohesiveness
- How Generation Z will rock our world

For more information and online registration, please visit: www.baragacounty.org/chamber-of-commerce Pre-registration is required by 3 PM Wednesday, August 29, 2018



Leading a Multi-Generational Workforce - Please write checks to: Baraga Chamber of Commerce
 Mail to: PO Box 122, L’Anse, MI 49946 or drop off at: 2 East Broad St, L’Anse, MI 49946

Business: _____

Address: _____ City: _____ Zip code: _____

Email: _____ Phone: _____

Are you a member of the Baraga County Chamber of Commerce? Yes No

If no, would you like information about becoming a member? Yes No

\$20 Member/\$30 Non-Member Number of Attendees _____ = \$ _____ Total

Names of Attendees:
